

# PURPLE PAM FOUNDATION

## Pam The Funkstress DJ Scholarship



Lateefah Smith / Beat Junkie Institute of Sound, Glendale, Ca

### The Purple Pam Foundation is seeking executive funding for more DJ Scholarships.

We awarded two scholarships in 2019 and wish to offer 24 in 2020. The Foundation’s goal is to assist men and women by helping them learn a trade in music, which they can then use to help their own communities. It will further cultivated entrepreneurship skills, mentor the next generation and help carry out the legacy of Pam Warren.

1

\$500

Donation allows one student in LA or the Bay Area to attend school.

2

\$1,000

Donation allows two students into schools in LA and the Bay Area to attend school.

3

\$12,000

Donation helps to fund scholarships for 24 students into Dj Schools in LA and the Bay Area



**Created 2018**

Assisting passionate people in music & music technology



**Cultivate female entrepreneurship**



Supports equal treatment of women in the entertainment industry.

Pyramind is very pleased to partner with The Purple Pam Foundation to create this scholarship opportunity for one very deserving up and coming DJ. Pam the Funkstress represented so much of what makes the Bay Area creative community so vibrant and alive. Her talent and fierce passion for music was an inspiration to so many and it is with that intention that we honor her and keep her memory alive to inspire the next generation of music makers.



**Gregory J. Gordon / Producer/Educator  
CEO - Founder of PYRAMIND**

**Danyelle Jennings / Pyramind Evolving Sound,  
San Francisco**

"The scholarships continue Pam's legacy by letting people know her story— how she was a unique DJ who always gave back to the community and who loved to empower women and men in music," said Helen Warren, Purple Pam's mother and the Foundation's President. "We hope the scholarships will inspire many to believe in THEMSELVES no matter what they do. By continuing to give out scholarships in Pam's name, we will help achieve Pam's philanthropic goals."



**For more information, visit  
[www.purplepamfoundation.com](http://www.purplepamfoundation.com).**

**Media contact: Alex Mejia, (310)  
927-1454 or  
[audiomainframe@gmail.com](mailto:audiomainframe@gmail.com).**

- 1993** - Debuts the Titty Scratch in Public
- 1993** - Joined The Coup - scratching and spinning and records on 7 albums
- 1994** - First Bay Area Woman to enter the DMC Dj Battle
- 1996** - Zulu DJ battle
- 1996** - Takes over Piccadilly Catering Express
- 2008** - Creates Bay Area Sistah Sound with Dj Zita
- 2014** - Creates the Soulrrito with Miguel Escobedo
- 2016** - Joins KBLX Mix Show - Beats and Eats
- 2017** - Named Dj of the Year by East Bay Express
- 2017** - Becomes Prince Tour dj and given the name "Purple Pam" by Prince